

## APRIL 25 26 27 2024

Venue: ICCB, Dhaka, Bangladesh Hall- 01, 02, 2A, 03, 04, 4A

# GrainTech Bangladesh

### **Media Partner**



12th Bangladesh Largest Technology Exhibition for Rice, Flour, Pulses, Spice, Corn, Semolina, Silo, Feed, Milling Machinery, Cold Storage Technology, Processing, Packaging, Ingredient and Allied Industry

















#### **ABOUT GRAINTECH:-**

GrainTech is the trade event for the grain industries technology and related products, in Bangladesh. International Exhibition for Grain Industries Technology will give a huge opportunity for national and foreign manufacturers and producers to launch their latest products and equipments as well as build brand image across industry market. The expo will exhibit an assorted range of grain technology, mills, silos, automatic bakery lines, fodders, pasta equipments, oil factories and rice beaters. The visitors will get a chance to see, compare and buy the best products according to their preference. GrainTech will offer an ideal prospect for farmers, traders, brokers, manufacturers, distributors and sellers to come together at place, to communicate, develop new business contacts across world market.

#### **BENEFITS OF PARTICIPATION:**

Exhibitions are one of the most effective mediums for eastablishing and main taining customer relations.

In an increasingly digital age, they are the only media where buyer, seller and product physically come together a potent force of business.

Through your participation you can:-

- 1. Generate Sales
- 2. Gather business contacts for post show follow-ups
- 3. Identify agents, distributors etc,
- 4. Launch a new products
- 5. Enchance existing customer relationship
- 6. Develop product awareness
- 7. Reach a new market
- 8. Demonstrate a complex product
- 9. Conduct market research
- 10. Generate media coverage
- 11. Provide platform to national and in ternational organization to negotatiate business deals and secure linkage.







### **ABOUT BANGLADESH MARKET:**

Agriculture is the dominant economic activity in Bangladesh and regarded as the lifeline of the Bangladesh economy. Its role is vital in enhancing productivity, profitability and employment in the rural areas. As the largest private enterprise, contributes about 21% of the GDP, sustains the livelihood of about 52% of the labour force, and remains a major supplier of raw materials for agro-based industries. Agriculture plays an important role in the overall economic development of Bangladesh. In order to achieve the GDP growth rate of 7% per year, agriculture must grow by at least 4-4.5% per year(PRSP, 2005). This is presumably possible through an increase in agricultural productivity based on modern agricultural technology and a supply chain linking farmers with consumers in the domestic as well as overseas markets. (Source: National Agriculture Policy 2011)

### **EVENT HIGHLIGHTS**

#### **DISCOVER THE LATEST INNOVATIONS IN....**

- \* Advanced equipments and technologies
- \* High-tech agricultur al biotechnologies
- \* Business tie-ups and collabor ations
- \* Turn-key, join projects and technical know-how
- Professional Seminars
- \* Tour to sites of interest in agriculture
- \* One to one delegation level meeting with government officials
- \* Farm Machinery demo plot precision f arming and green house technologies
- And tap vast business possibilities.



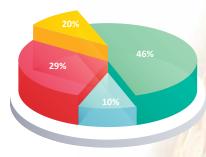






### 11th International Grain Tech Expo 2023 reports

### **Purpose of Visit (Multiple Answers)**



- Buy Machinery
- Buy Ingredient
- Source Accessories
- Get Information



Day 1 4378 visitors



Day 2 6243 visitors



Day 3 5171 visitors

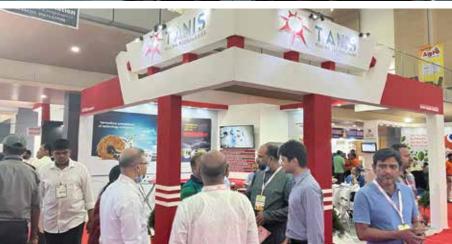
### By Business Category

- Manufacturers, Processors, Pacakers
- 10% Consultants
- Rice & flour industries
  Food Processors
- Operational Directors & Technical Managers
- Plant Owners Cold Storage
- 19% CEO & Directors

11% New Investors









### **CONCURRENT SHOWS**







### **Exhibition Picture**

### **COST OF PARTICIPATION**

Corner Space Shell Scheme: 3 (+) SIDE OPEN US\$ 330/ Per Square Meter + VAT 15 % Corner Space Shell Scheme: 2 SIDE OPEN US\$ 320/ Per Square Meter + VAT 15 %

are Scheme : US\$ 300/ Per Square Meter + VAT 159

Minimum 36 Square Meter)

Minimum Space : 9 Square Meters

Includes:

- Needle punch carpet
- White polyester for back wall and 2 sidewall, fascia board
- Adhesive vinyl lettering for exhibitor's name and booth
- number on the fascia board - Electrical power point
- Fluorescent light (40 watts)
- Reception Desk
- Folding chair
- Trash Bin
- \*\* All prices are subjected to +15% Service Tax



### **ORGANIZED BY**





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